



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Waterfront Strategies
3050 K St NW #100
Washington, DC 20007

Contract # 1350841

Schedule Dates 10/02/12-10/15/12
Advertiser Patriot Majority USA (23588)
Agency Waterfront Strategies (7591)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand HOUSE MAJ PAC 10/02 (466086)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name /
Phone/Fax 79/86/1548
CPE National/Political Issue Agency BRD
Account Types Weekly/Irregular
Billing Type HOUSE MAJ PAC 10/02
Comments ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/06/12
Last Modified 09/20/12
Entered By Katie Freckleton
CO-OP No
Headline # 06263348
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$10,005.00
Net Total \$56,695.00
Sales Tax

Salt Lake City (KUTV)		
By Broadcast Month	Spots	Rate
Oct. 2012	80	\$66,700.00
Grand Total:	80	\$66,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/02/12-10/12/12	1	:30	10P- 10:35P (MST)	3	X	X	X	X	X			6	\$2,500.00	\$15,000.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, KUTV NEWS AT 10P M-F	8/6/12
2.0	Normal Line / SPOT (2)	10/02/12-10/12/12	1	:30	10:35P- 11:38P (MST)	3	X	X	X	X	X			6	\$600.00	\$3,600.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, DAVID LETTERMAN	8/6/12
3.0	Normal Line / News (3)	10/02/12-10/15/12	1	:30	12P- 1P (MST)	1	1	1	1	1	1			10	\$400.00	\$4,000.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2 NEWS AT NOON	8/6/12
4.0	Normal Line / SPOT (3)	10/02/12-10/15/12	1	:30	3P- 4P (MST)	1	1	1	1	1				8	\$500.00	\$4,000.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, RICKY LAKE	8/6/12
5.0	Normal Line / News (3)	10/02/12-10/12/12	1	:30	4:30P- 5P (MST)	1	X	X	X	X	X			2	\$500.00	\$1,000.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2NEWS AT 4:30PM	8/6/12
6.0	Normal Line / News	10/02/12-10/15/12	1	:30	5A- 5:30A (MST)	1	1	1	1	1	1			10	\$150.00	\$1,500.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2 NEWS AT 5A	8/6/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Katie Freckleton 9-20-12



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Net Total \$56,695.00
Sales Tax

Salt Lake City (KUTV)
By Broadcast Month
Oct. 2012
Grand Total: 80 \$66,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.0	Normal Line / News	10/02/12-10/12/12	1	:30	5P- 5:30P (MST)	1	X	X	X	X	X			2	\$1,000.00	\$2,000.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2 NEWS AT 5P	8/6/12
8.0	Normal Line / News	10/02/12-10/12/12	1	:30	5:30A- 6A (MST)	1	X	X	X	X	X			2	\$300.00	\$600.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2 NEWS AT 530A	8/6/12
9.0	Normal Line / News	10/02/12-10/12/12	1	:30	6A- 8A (MST)	1	X	X	X	X	X			2	\$700.00	\$1,400.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2 NEWS THIS MORNING	8/6/12
10.0	Normal Line / SPOT	10/02/12-10/12/12	1	:30	6:30P- 7P (MST)	4	X	X	X	X	X			8	\$1,500.00	\$12,000.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, ENTERTAINMENT TONIGHT	8/6/12
12.0	Normal Line / SPOT	10/02/12-10/12/12	1	:30	8A- 9A (MST)	1	X	X	X	X	X			2	\$300.00	\$600.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, THE EARLY SHOW	8/6/12
13.0	Revised Line / SPOT	10/02/12-10/12/12	1	:30	9A- 10A (MST)	4	X	X	X	X	X						Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, THE PRICE IS RIGHT	8/6/12

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Phone/Fax 79/86/1548
CPE National/Political Issue Agency/ BRD
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Billing Type HOUSE MAJ PAC 10/02
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Package Deal
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Commission \$10,005.00
Net Total \$56,695.00
Sales Tax

Salt Lake City (KUTV)
By Broadcast Month
Oct. 2012
Grand Total:
Spots 80
Rate \$66,700.00
\$66,700.00

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13.1	Normal Line / SPOT	10/02/12-10/12/12	1	:30	10:58-11A- CBS- The Price Is Right	4	X	X	X	X	X			8	\$600.00	\$4,800.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, THE PRICE IS RIGHT	8/29/12
14.0	Normal Line / News	10/06/12-10/13/12	1	:30	5P- 6P (MST)							2		4	\$500.00	\$2,000.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2 NEWS AT 5P SAT	8/6/12
15.0	Normal Line / Sports/Other	10/07/12-10/14/12	1	:30	10:35P- 11:35P (MST)							1		2	\$400.00	\$800.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, TALKING SPORTS SUN	8/6/12
16.0	Normal Line / Prime	10/07/12-10/14/12	1	:30	5:57-30P- CBS-60 Minutes (Sunday)							1		2	\$2,500.00	\$5,000.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 60 MINUTES	8/6/12
17.0	Normal Line / SPOT	10/07/12-10/14/12	1	:30	9:30A- 10A (MST)							2		2	\$600.00	\$1,200.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, FACE THE NATION	8/6/12
17.0.1	Closed Preempt	10/07/12															Salt Lake City (KUTV)	Program Change/Exception - no breaks in face the nation NFL today starts at 9:58	

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Order Type Normal
Package Deal
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Net Total \$56,695.00
Sales Tax

Salt Lake City (KUTV)
By Broadcast Month
Oct. 2012
Grand Total: 80 \$66,700.00

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17.0.2	Closed Preempt	10/07/12															Salt Lake City (KUTV)	Program Change/Exception - no breaks in face the nation NFL today starts at 9:58	
18.0	Normal Line / Prime	10/04/12-10/11/12	1	:30	7:59P- CBS-Person of Interest (Thursday)				1					2	\$3,000.00	\$6,000.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, PERSON OF INTEREST	8/6/12
19.0	M/G For 17.0.1,17.0.2 / SPOT (M1)	10/07/12-10/07/12	1	:30	8A- 9:30A (MST)	2						X		2	\$600.00	\$1,200.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, FACE THE NATION	8/15/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

REP HEADLINE# 6263348 TRF# 1350841
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP20/12 11.43
*** KUTV-TV ***

ADV # ADV. NAME ISS/PATRIOT MAJORITY USA REP. # OFF. # SALESMAN #

AGY # AGY. NAME WATERFRONT STRATEGIES BUYER NAME SPENCER WOOD

3050 K ST NW, SALES PRSN WA- CHERYL BLAIR

WASHINGTON, DC 20007

ORDER # CONTRACT # 6263348 CLASS: NATL. LOCAL REGIONAL

PRDCT PATRIOT MAJOR 10/02 EST#1548 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT15/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP20/12 11.43

REP: TO KATIE
FR CHERYL
ADV REVISED
TTL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS
AGENCY ADVERTISER CODE = 79												
AGENCY PRODUCT CODE = 86												
AGENCY EST# = 1548												

NO BUYS TO PRINT

OCT/12 66700.00 CONTRACT TOTAL 66700.00
TOTAL SPOTS 80

REP HEADLINE# 6263348 TRF# 1350841
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP20/12 11.43
 *** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS:

MARKET TOTALS \$247,333 KUTV 30% KTVX 27% KSL 18% KSTU 25% KUCW 0% KJZZ 0% KCSG 0%
 KMYU 0%

SVC- NONE
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Lawrie Baskin
do hereby request station time concerning the following issue:

Patriot Majority USA

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Total Charges:

This broadcast time will be used by: Patriot Majority USA

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Patriot Majority USA

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately): Craig Varoga, Pres/Treasurer
1717 Rhode Island Ave, NW Ste 660, Washington DC 20036

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

6/15/2012 [Signature] (202)355-5712
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

 Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



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Waterfront Strategies
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Advertiser House Majority Political Action Committee (57001)
Agency Waterfront Strategies (7591)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand HOUSE MAJ PAC 10/02 (466086)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name WOOD, SPENCER
Phone/Fax /
CPE 79/86/1548
Account Types National/Political Issue Agency/ BRD
Billing Type Standard
Comments HOUSE MAJ PAC 10/02
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/06/12
Last Modified 08/06/12
Entered By Katie Freckleton
CO-OP No
Headline # 06263348
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$11,130.00
Net Total \$63,070.00
Sales Tax

Salt Lake City (KUTV)		
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Oct. 2012	90	\$74,200.00
Grand Total:	90	\$74,200.00

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2.0	Normal Line / SPOT (2)	10/02/12-10/12/12	1	:30	10:35P-11:38P (MST)	3	X	X	X	X	X			6	\$600.00	\$3,600.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, DAVID LETTERMAN	8/6/12
3.0	Normal Line / News (3)	10/02/12-10/15/12	1	:30	12P-1P (MST)	1	1	1	1	1	1			10	\$400.00	\$4,000.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2 NEWS AT NOON	8/6/12
4.0	Normal Line / SPOT (3)	10/02/12-10/15/12	1	:30	3P-4P (MST)	1	1	1	1	1	1			8	\$500.00	\$4,000.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, ROCKY LAKE	8/6/12
5.0	Normal Line / News (3)	10/02/12-10/12/12	1	:30	4:30P-5P (MST)	1	X	X	X	X	X			2	\$500.00	\$1,000.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2NEWS AT 4:30PM	8/6/12
6.0	Normal Line / News	10/02/12-10/15/12	1	:30	5A-5:30A (MST)	1	1	1	1	1	1			10	\$150.00	\$1,500.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2 NEWS AT 5A	8/6/12

CONFIRMATION CONTRACT

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		<i>Katie Freckleton</i>	8.7.12	



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Advertiser	House Majority Political Action Committee (57001)	Last Modified	08/06/12
Agency	Waterfront Strategies (7591)	Entered By	Katie Freckleton
Product	POLITICAL CANDIDATE SUPER PAC (ns) (1386)	CO-OP	No
Brand	HOUSE MAJ PAC 10/02 (466086)	Headline #	06263348
Salesperson	Telerep/DC, Washington DC (2995)	Demo	A35+
Sales Office	Telerep Washington DC	Order Type	Normal
Buyer Name	WOOD, SPENCER	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	79/86/1548	Commission	\$11,130.00
Account Types	National/Political Issue Agency BRD	Net Total	\$63,070.00
Billing Type	Standard	Sales Tax	
Comments	HOUSE MAJ PAC 10/02 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****		

Salt Lake City (KUTV)		
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9.0	Normal Line / News	10/02/12-10/12/12	1	:30	6A-8A (MST)	1	X	X	X	X	X			2	\$700.00	\$1,400.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2 NEWS THIS MORNING	8/6/12
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11.0	Normal Line / News	10/02/12-10/15/12	1	:30	7P-7:30P (MST)	1	1	1	1	1	1			10	\$750.00	\$7,500.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, KUTV NEWS AT 7 ON KMYU	8/6/12
12.0	Normal Line / SPOT	10/02/12-10/12/12	1	:30	8A-9A (MST)	1	X	X	X	X	X			2	\$300.00	\$600.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, THE EARLY SHOW	8/6/12
CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser:		Date:	Accepted-Station:		Date:	Comments:													



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CPE 79/86/1548
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Net Total \$63,070.00
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Grand Total:	90	\$74,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	10/02/12-10/12/12	1	:30	9A- 10A (MST)	4	X	X	X	X	X			8	\$600.00	\$4,800.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, THE PRICE IS RIGHT	8/6/12
14.0	Normal Line / News	10/06/12-10/13/12	1	:30	5P- 6P (MST)							2		4	\$500.00	\$2,000.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2 NEWS AT 5P SAT SUN	8/6/12
15.0	Normal Line / Sports/Other	10/07/12-10/14/12	1	:30	10:35P- 11:35P (MST)							1		2	\$400.00	\$800.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, TALKING SPORTS	8/6/12
16.0	Normal Line / Prime	10/07/12-10/14/12	1	:30	5:57-30P- CBS 60 Minutes (Sunday)							1		2	\$2,500.00	\$5,000.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 60 MINUTES	8/6/12
17.0	Normal Line / SPOT	10/07/12-10/14/12	1	:30	9:30A- 10A (MST)							2		4	\$600.00	\$2,400.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, FACE THE NATION	8/6/12
18.0	Normal Line / Prime	10/04/12-10/11/12	1	:30	7:59P- CBS-Person of Interest (Thursday)					1				2	\$3,000.00	\$6,000.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, PERSON OF INTEREST	8/6/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

REP HEADLINE# 6263348
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
AUG3/12 17.36
*** KUTV-TV ***

ADV # ADV. NAME ISS/HOUSE MAJORITY PAC REP. # OFF. # SALESMAN #
AGY # AGY. NAME WATERFRONT STRATEGIES BUYER NAME SPENCER WOOD
3050 K ST NW, SALES PRSN WA- CHERYL BLAIR
WASHINGTON, DC 20007

ORDER # 1350841 CONTRACT # 6263348 CLASS: NATL. LOCAL REGIONAL

PRDCT HOUSE MAJ PAC 10/02 EST#1548 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT15/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG3/12 17.36

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$74,200
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 79
AGENCY PRODUCT CODE = 86
AGENCY EST# = 1548

1			1000P-1035P	30		\$2,500.00	10/2	10/15	3		TU-F,M	6
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PROGRAM : KUTV NEWS AT 10P M-F
ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE
CON COM1 : KUTV NEWS AT 10P M-F

2			1035P-1138P	30		\$600.00	10/2	10/15	3		TU-F,M	6
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PROGRAM : DAVID LETTERMAN
ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE
CON COM1 : DAVID LETTERMAN

AUG3/12 17.36
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10			630P-700P	30		\$1,500.00	10/2	10/15	4		TU-F,M	8
PROGRAM : ENTERTAINMENT TONIGHT ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : ENTERTAINMENT TONIGHT												
11			700P-730P	30		\$750.00	10/2	10/15	5		TU-F,M	10
PROGRAM : KUTV NEWS AT 7 ON KMYU ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : KUTV NEWS AT 7 ON KMYU												
12			800A-900A	30		\$300.00	10/2	10/15	1		TU-F,M	2
PROGRAM : THE EARLY SHOW ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : THE EARLY SHOW												
13			900A-1000A	30		\$600.00	10/2	10/15	4		TU-F,M	8
PROGRAM : THE PRICE IS RIGHT ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : THE PRICE IS RIGHT												
14			500P-600P	30		\$500.00	10/6	10/13	2		SAT	4
PROGRAM : 2 NEWS AT 5P SAT ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : 2 NEWS AT 5P SAT												
15			1035P-1135P	30		\$400.00	10/7	10/14	1		SUN	2
PROGRAM : TALKING SPORTS SUN ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TALKING SPORTS SUN												
16			600P-700P	30		\$2,500.00	10/7	10/14	1		SUN	2
PROGRAM : 60 MINUTES ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : 60 MINUTES												

REP HEADLINE# 6263348
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
AUG3/12 17.36
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
17			930A-1000A	30		\$600.00	10/7	10/14	2		SUN	4
PROGRAM : FACE THE NATION												
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1: FACE THE NATION												
18			800P-900P	30		\$3,000.00	10/4	10/11	1		THU	2
PROGRAM : PERSON OF INTEREST												
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1: PERSON OF INTEREST												
OCT/12			74200.00									
CONTRACT TOTAL												74200.00
TOTAL SPOTS												90

MARKET TOTALS \$247,333 KUTV 30% KTVX 27% KSL 18% KSTU 25% KUCW 0% KJZZ 0% KCSG 0%
KMYU 0%

SVC- NONE
DEMOS- RA35+*